Improving the Survey Instruments

Ron D. Hays, PhD University of California, Los Angeles, CA RAND Corporation, Santa Monica, CA

- Created in response to:
 - y Increased use of telehealth associated with COVID-19 pandemic.
 - y Changes in healthcare delivery
- C-G 4.0 (beta) survey
 - y Focuses on the most recent visit
 - y Applicable to:
 - í Primary and specialty care
 - í In-person, phone, and video visits



CAHPS 5.1 Health Plan/CAHPS 3.1 Clinician & Group surveys

- Will use RAND online platform for iterative feedback
 - y ExpertLens (Dalal et al., 2011, Technological Forecasting & Social Change)
- Group Consensus
 - y Evaluation of response variation and changes in views between rounds.

- Mail only had the lowest yield for Black, Hispanic, and Multiracial.
- Web-Mail-Phone had the highest yield for 3 of 5 racial/ethnic groups.

Survey Administration Protocol	Response Rate
Current HCAHPS Modes	
Mail only	22%
Phone only	23%
Mail-Phone	31%
Web-first Modes	
Web-Mail	29%
Web-Phone	30%
Web-Mail-Phone	36%

- Randomized CAHPS C- G survey 3.1 and easier (EZ) version
 - y Patients at federally qualified health center
 - y Serving 13,432 patients (64% Hispanic/Latino, 30% Spanish